



**Beaconsfield**  
Cricket Club



## Sponsorship and Advertising Options 2005-6

### Senior Sponsor

- Fixed boards on three highly visible sites facing A40
- Fixed boards on Clubhouse and next to Scorebox
- Advertising boards around ground & on Fixture card
- Logo on players' kit (e.g. shirts, fleeces, tracksuits)
- Flag on main mast
- Use of mailing database (400+)
- Use of email database (200+)
- Estate on website, newsletters and twice weekly emails
- Tables at cost on hospitality days (minor county, first-class county and international fixtures)
- Free use of ground & bar for Company events/matches
- Invitations to Events and Annual Dinner
- Reduced cost to enter team in Annual 6-a-Side day
- Sponsors' alternative, agreed proposals

### Colts Coaching Sponsor

- Advertising boards around ground
- Estate on website, newsletters and twice weekly emails
- Tables at cost on hospitality days
- Use of mailing database (400+)
- Use of email database (200+)
- Acknowledged supporter of 230+ active colts

### Teas / Catering Sponsor

- Advertising board on Tea Pavilion
- Advertising on Clubhouse notice board
- Estate on website, newsletters and twice weekly emails



## Senior Sponsor

### Facilities Sponsor

- Advertising boards around ground
- Advertising on pitch covers and tractor/mower
- Estate on website, newsletters & twice weekly emails
- Tables at cost on hospitality days

### Ground Advertising

- Advertising boards around ground

### Match / Ball Sponsor

- Advertising in clubhouse and newsletters for weekend